

CROSS-PROGRAM WEAPONS SYSTEM SOFTWARE ACQUISITION CAN SAVE BILLIONS

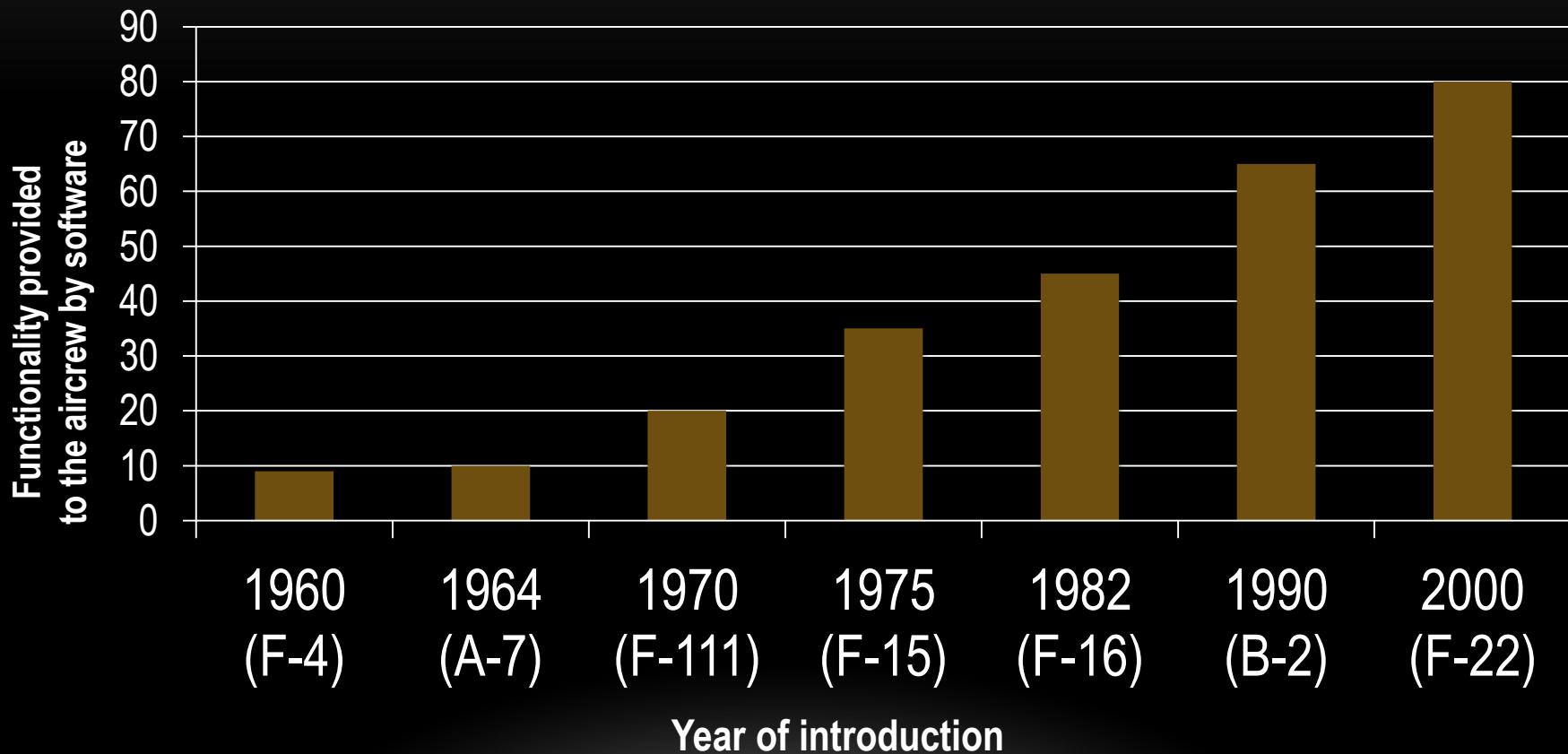
Rick Brennan

Operational Systems, Inc

May 17, 2012

Report Documentation Page			<i>Form Approved OMB No. 0704-0188</i>	
<p>Public reporting burden for the collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to a penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.</p>				
1. REPORT DATE 17 MAY 2012	2. REPORT TYPE	3. DATES COVERED 00-00-2012 to 00-00-2012		
4. TITLE AND SUBTITLE Cross-Program Weapons System Software Acquisition Can Save Billions				
5a. CONTRACT NUMBER				
5b. GRANT NUMBER				
5c. PROGRAM ELEMENT NUMBER				
6. AUTHOR(S)				
5d. PROJECT NUMBER				
5e. TASK NUMBER				
5f. WORK UNIT NUMBER				
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) Operational Systems, Inc,1231 Collier Road NW, Suite D,Atlanta,GA,30318-2313				
8. PERFORMING ORGANIZATION REPORT NUMBER				
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				
10. SPONSOR/MONITOR'S ACRONYM(S)				
11. SPONSOR/MONITOR'S REPORT NUMBER(S)				
12. DISTRIBUTION/AVAILABILITY STATEMENT Approved for public release; distribution unlimited				
13. SUPPLEMENTARY NOTES Presented at the 9th Annual Acquisition Research Symposium, May 16 - 17, 2012, Monterey, CA. U.S. Government or Federal Rights License				
14. ABSTRACT				
15. SUBJECT TERMS				
16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT Same as Report (SAR)	18. NUMBER OF PAGES 10
a. REPORT unclassified	b. ABSTRACT unclassified	c. THIS PAGE unclassified	19a. NAME OF RESPONSIBLE PERSON	

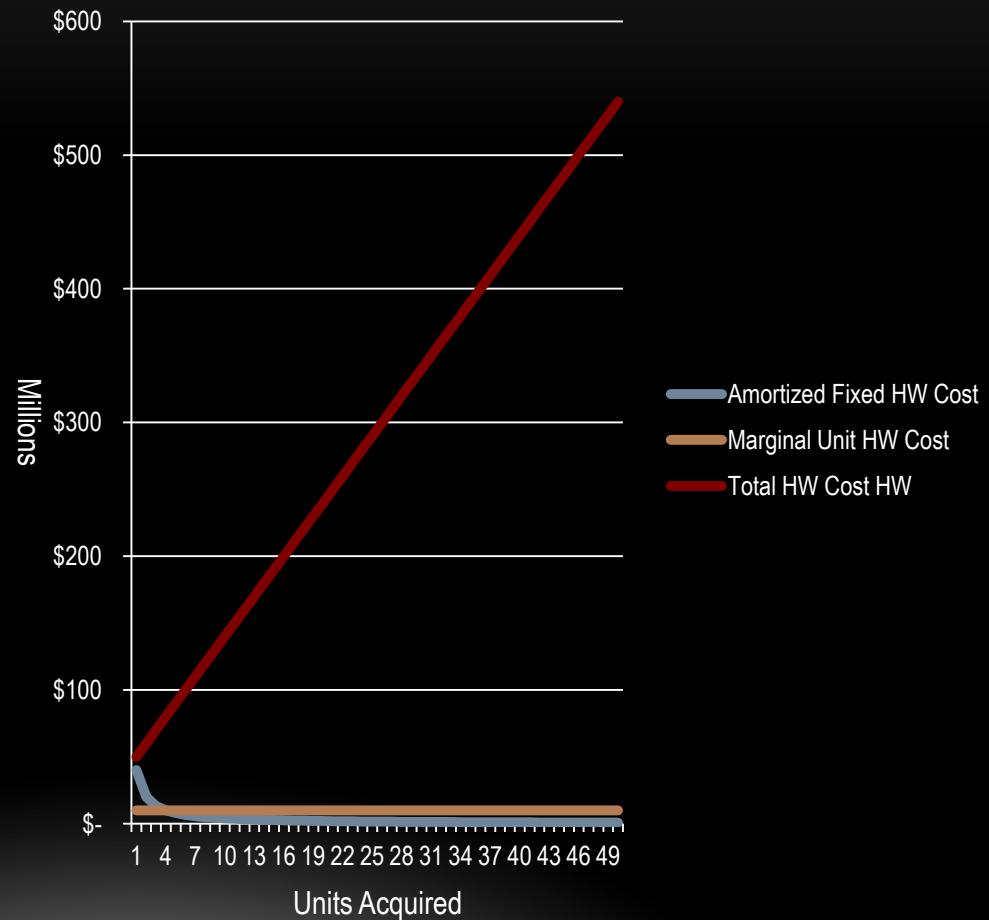
SOFTWARE IN MILITARY AIRCRAFT



Source: NASA Study on Flight Software Complexity

Physical Goods Cost Behavior

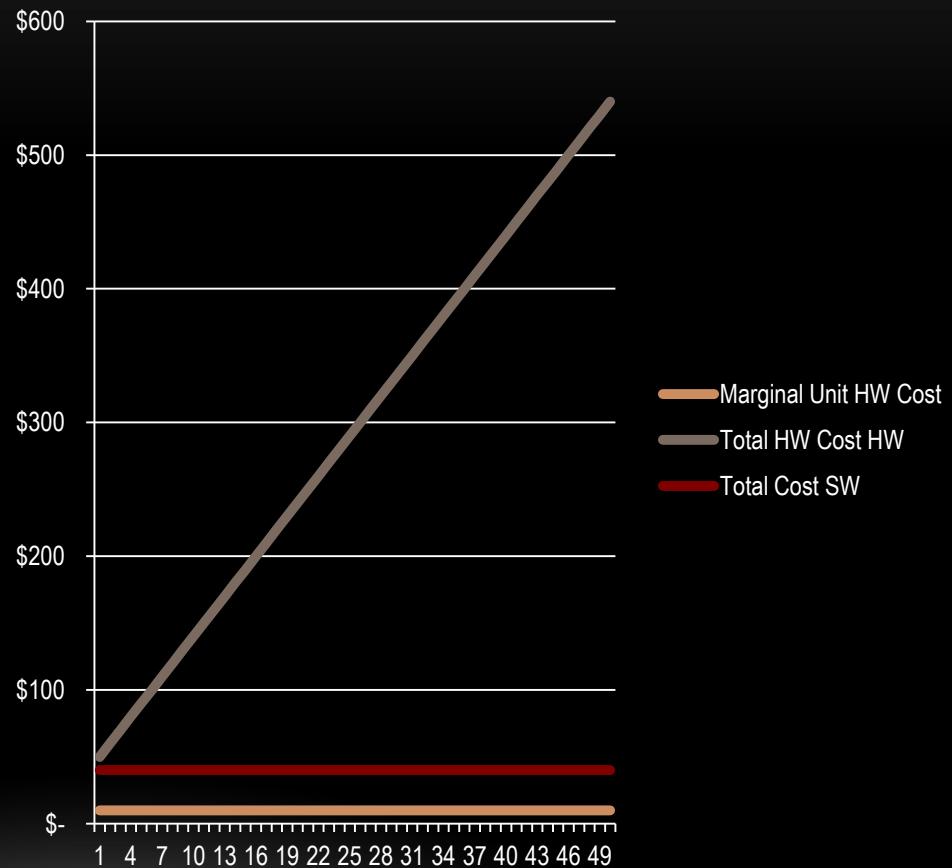
- Notional example:
 - \$40 million for development, integration, test, certification, and other non-recurring costs
 - \$10 million for manufacturing, test, distribution, integration, and other recurring, per-unit costs
 - 1 core capability delivered
 - 50 units built



Software Cost Behavior Comparison

Notional Example:

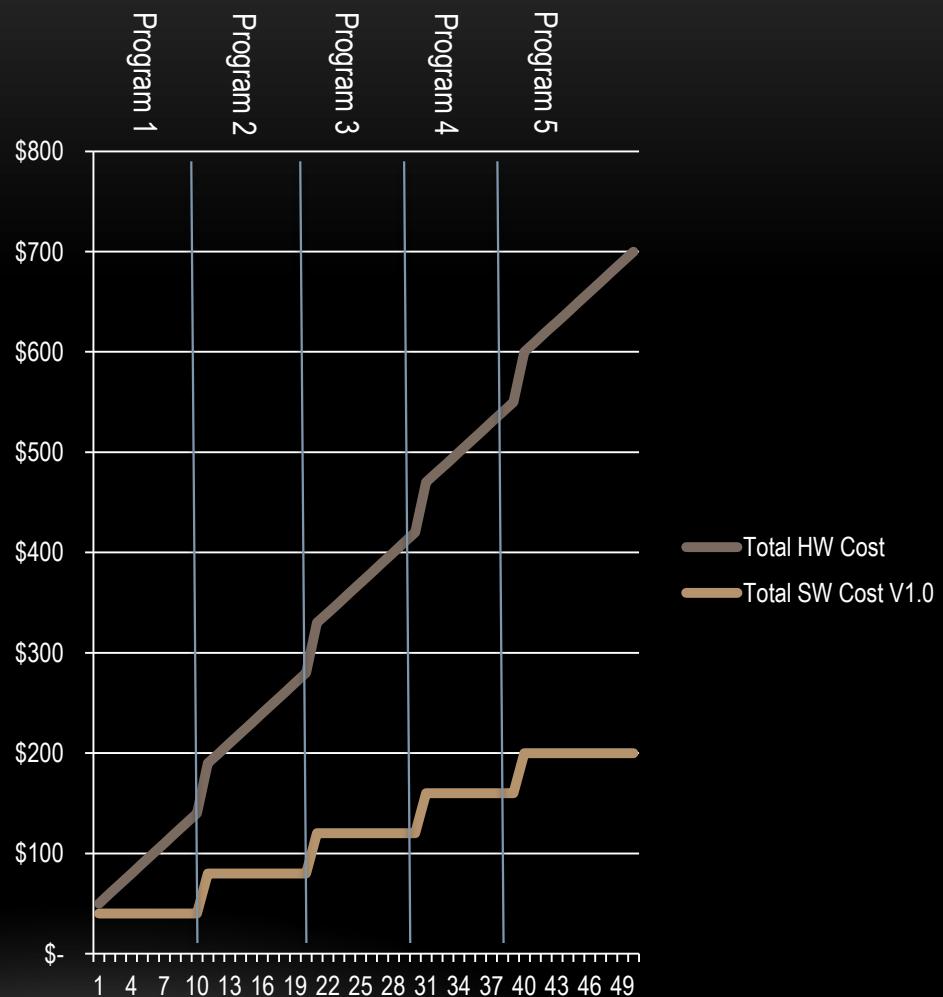
- \$40 million for development, integration, test, certification, and other non-recurring costs
- \$0 for manufacturing, test, distribution, integration, and other recurring, per-unit costs
- 1 core capability delivered
- 50 initial software instances built



Economic Effect of Stovepiping

Notional Example:

- Each program builds a unique hardware and software product
- \$40 million fixed development cost for each hardware product
- \$10 million marginal manufacturing cost per hardware unit
- \$40 million fixed development cost for each software product
- \$5 million fixed development cost for each software version after V1.0
- \$0 marginal manufacturing cost per software instance

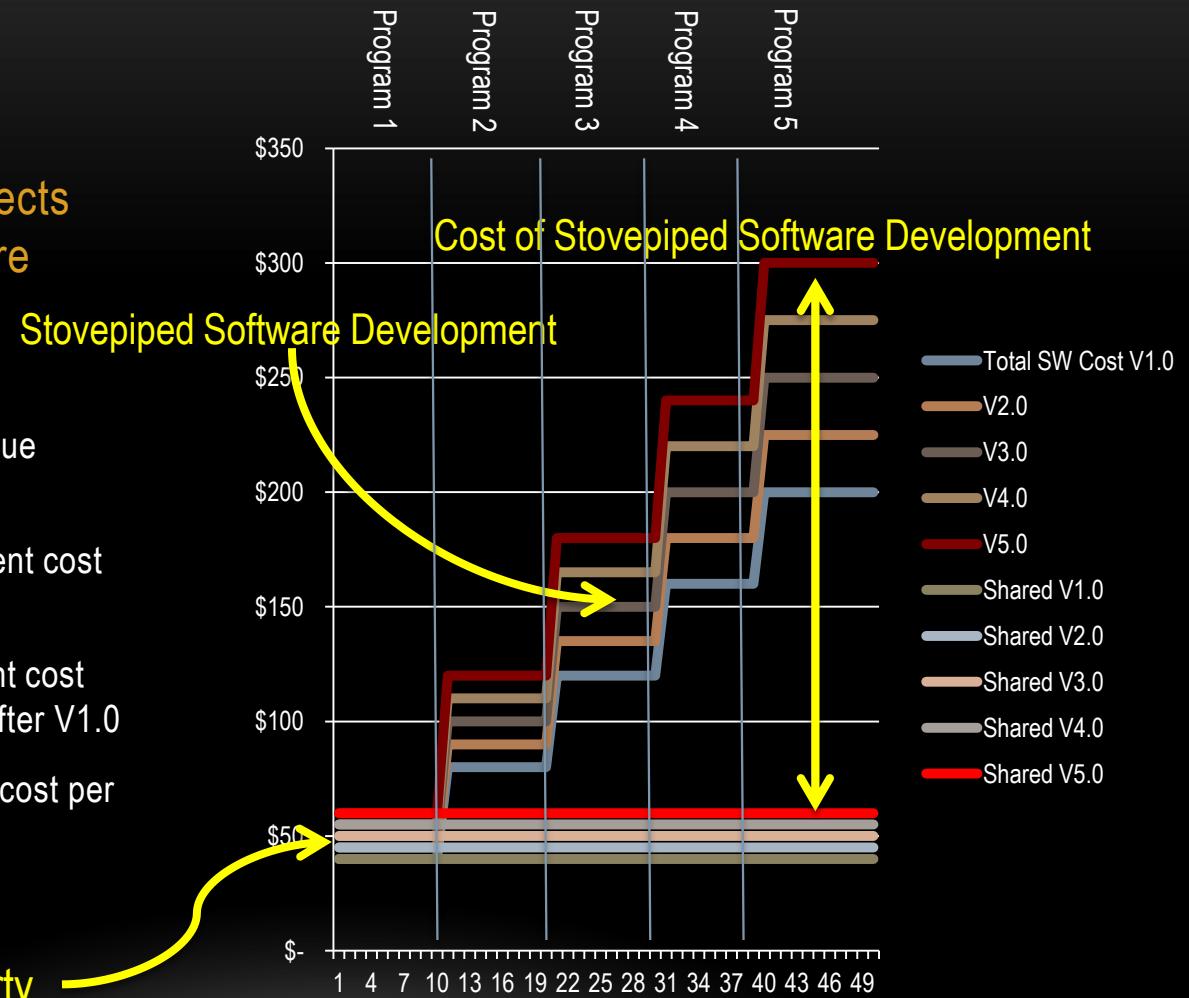


Stovepipe Economic Effects Compounded by Software Improvement Cycles

Notional Example:

- Each program builds a unique software product
- \$40 million fixed development cost for each software product
- \$5 million fixed development cost for each software version after V1.0
- \$0 marginal manufacturing cost per software instance

Shared Intellectual Property



THE POWER OF SHARED INTELLECTUAL PROPERTY

- In the best case, once fixed costs for development, test, certification, and verification are paid, the cost to scale software is close to zero
- *Someone* has to pay those up front fixed costs

But *Everyone Doesn't!*

CURRENT BARRIERS TO SHARING IP ACROSS PROGRAM BOUNDARIES

- Requirements development and management structure
- Funding structure
- Cultural interpretation of risk
- Business model
- Shortage of Government Lead Systems Integrator basic knowledge and skills
- Systems Command structure
- Systems Command skillset gaps

MINIMIZING SHARING COSTS

- Identify appropriate intellectual property sharing systems targets
- Facilitate cross-program coordinated software development
 - Cooperative Product Line applications development
 - Community requirements management for frameworks and tools
- Shared Resources
 - Shared open source software infrastructure
 - Shared, cloud-based development and test environment
- Policy optimization
 - Financial incentives for programs that cooperate and collaborate
 - Re-thinking of the concept of risk
 - Streamlined IA and safety certification
- Business Model update
 - Separate physical vehicle acquisition from software applications acquisition

QUESTIONS?